Posters for Clinic

In my practice, I have found that often the best way to make a point is not to state an observation outright but to ask a leading question. Sometimes that question is loaded, at times even provocative. However, a question gets people thinking and can bring them to the same conclusion, independently.

I’ve found that posters on parenting, smoking, or issues that concern primarily the parent seem to get attention and requests for copies to bring home to other family members. I’m not sure about the ratio of positive change to family arguments that I’ve started, but I do know that it’s made at least a few people think.

Data from a study by the National Center on Addiction and Substance Abuse at Columbia University.

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