

Mission: *The Permanente Journal* is published by the clinicians of the Permanente Medical Groups and Kaiser Foundation Health Plan to promote the delivery of superior health care through the principles and benefits of Permanente Medicine.



On the cover: "Les Fleurs du Château" by Melinda Lacerna Kimbrell, MD, is a 36 x 48 cm oil on canvas in the *impasto* style with thick, Van Gogh-like paint strokes using very thick paint. This painting was inspired by sunflowers displayed in a vase in one of the bedrooms of a chateau in the Loire Valley of France in July 2005. Dr Kimbrell

was further inspired by the sunflower-covered French fields.

Dr Kimbrell is a plastic surgeon at the Woodland Hills clinic in Southern California. She has had no formal art training aside from a few college art classes. "Les Fleurs du Château" is her second oil painting; she considers her style to be "impressionistic."

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"The true leader serves" inspired an acrostic for the word SERVE, which describes leadership qualities that are important aspects of "servant-hood."

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Health care has its own language that can be confusing to patients and their families. This article illustrates this reality and offers some steps practitioners can take to avoid the confusion.

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79 Quality Translations: A Matter of Patient Safety, Service Quality, and Cost Effectiveness.

Gayle Tang, MSN, RN; Oscar Lanza; Fátima M Rodríguez, MPH; Annie Chang

This article describes the importance of using high-quality translations in the health care setting, explains the accomplishments to date, and offers suggestions for future actions.

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Michael J Pentecost, MD

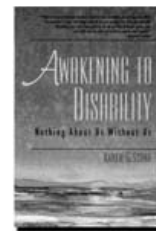
The pending potential crisis in primary care is thoughtfully examined in this reprint that reviews Medicare history and legislation that has brought us to this point.

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Barbara Caruso

A compilation of news, significant awards, and accomplishments about Permanente physicians and the Permanente Medical Groups.



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Submitting Manuscripts: Manuscripts submitted to *TPJ* are reviewed by members of the editorial staff and selected for peer review. For more information regarding manuscript submissions, read "Instructions for Authors" on our Web site at www.kp.org/permanentejournal or contact our editorial office.

Submitting Artwork: Send us a high-quality color photograph of your art no smaller than 4"x5" and no larger than 8"x10". Please include a cover letter explaining Kaiser Permanente association, art background, medium, size, and a brief statement about the artwork (description, inspiration, etc). Electronic and e-mail submissions are accepted; 600 dpi resolution is required.

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